



Laohana

Designer & Web Developer

EMAIL
oi@laohana.com.br

PORTFOLIO
laohana.com.br

WHATSAPP
+55 53 981456657

LINKEDIN
@laohana

Education

2023 - 2026 @ UFRGS

Master's Degree in Design and Technology

FOCUS: WEB ACCESSIBILITY, INCLUSIVE DESIGN, DIGITAL INTERFACES

2014-2018 @ IFSUL

Degree in Web Development and Internet Systems

FOCUS: PLATFORMS FOR SERVICE PROVIDERS

Languages

Portuguese
NATIVE

English
ADVANCED

Spanish
LEARNING

Professional Experience

Creative Lead 2021 > 2025
Growth Marketing & Development
Remote, USA

Design Lead 2023 > 2024
Agência Brio
Remote, Brazil

Marketing & Strategy Assistant 2020 > 2021
Rádio Dez FM
Pelotas, RS

Social Media Manager 2020 > 2021
Guapo Comunicação e Marketing
Pelotas, RS

Bilingual Receptionist 2020 > 2021
TopWay English School
Pelotas, RS

Customer Experience Manager (Volunteer) 2013 > 2014
Aiesec
Pelotas, RS

Sales Assistant 2013 > 2014
Lojas Riachuelo
Pelotas, RS

Skills

MULTICHANNEL GRAPHIC DESIGN

Design for social media, print materials, presentations, email marketing, and paid media.

VISUAL IDENTITY & BRANDING

End-to-end brand development based on research, positioning, archetypes, and consistent visual systems.

INTERFACE DESIGN & WEB DEVELOPMENT (WORDPRESS + ELEMENTOR)

UI design with style guides and implementation of responsive, accessible, and user-centered websites, landing pages, and institutional pages.

Tools & Technologies

- Figma
- Wordpress
- Elementor
- Adobe Photoshop
- Canva
- AI Tools
- Wordpress
- Front-End
- WCAG